



## Email

The Internet with its many Email applications has revolutionized modern message communications.

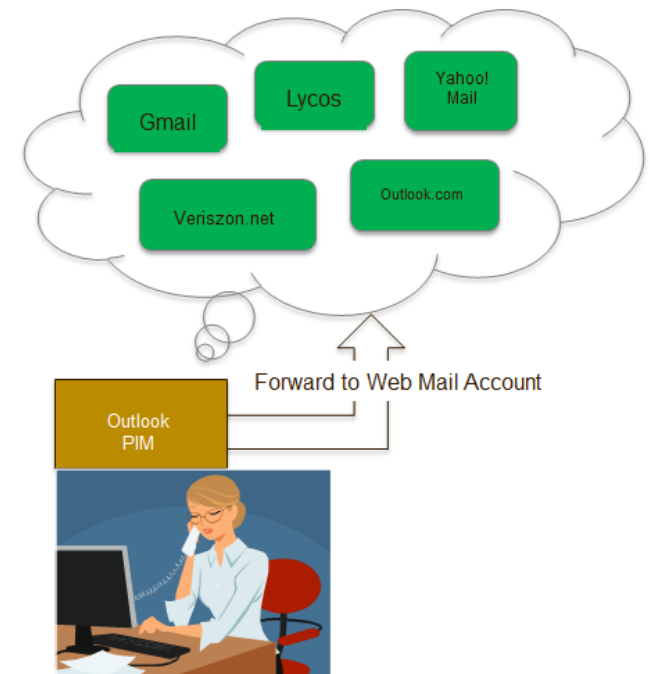
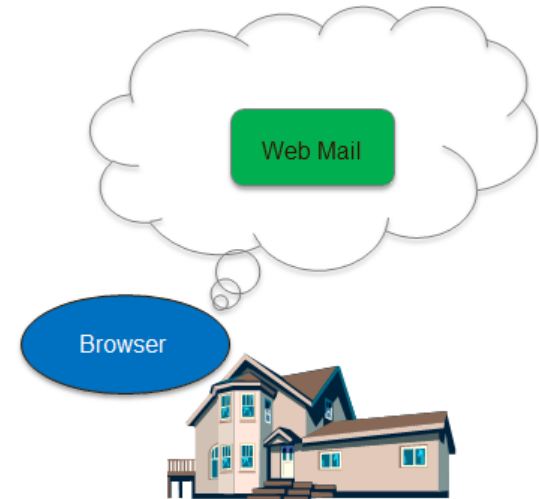
# Agenda

## Functional Areas for Consideration

The list below identifies general areas to consider. Note in the images at right, the Browser/ISP (Web Mail) app connects to only one Internet post office server. The PIM (Client Mail) app connects to multiple Internet post office servers.

Keep this single vs. multiple concept in mind as you review the information in this document.

- 1 Web Based vs. Client Based
- 2 Server Post Office / Client Relationship
- 3 Open Attachment vs. Attachment Download
- 4 People Contact / Address Book
- 5 Message & Application Integration
- 6 Multiple Post Office Purpose



# Templates

Your own sub headline

# WWW

## •Web Mail Applications

### Web Mail Internet Service Providers (ISP)

- ☞ Gmail
- ☞ Lycos
- ☞ Yahoo! Mail
- ☞ Outlook.com

## •Client Mail Applications

### Client Mail Personal Information Manager (PIM)

- ☞ Microsoft Outlook
- ☞ Apple Mail
- ☞ Mozilla Thunderbird (FREEWARE)
- ☞ IBM Notes

# Email

## ISP Web Based vs. PIM Client Based

### Web Mail

#### Typical Characteristics

- ✓ Access with any Internet device via browser
- ✓ Requires Unique Login Account
- ✓ Free
- ✓ Displays Advertisements
- ✓ Single Email Address
- ✓ Limits Storage Space
- ✓ Limits Message Attachment Size
- ✓ Limited Message Customization
- ✓ Single Address Book
- ✓ Limited Address Book Features
- ✓ Mail Delivery via Manual Request

### Client Mail

#### Typical Characteristics

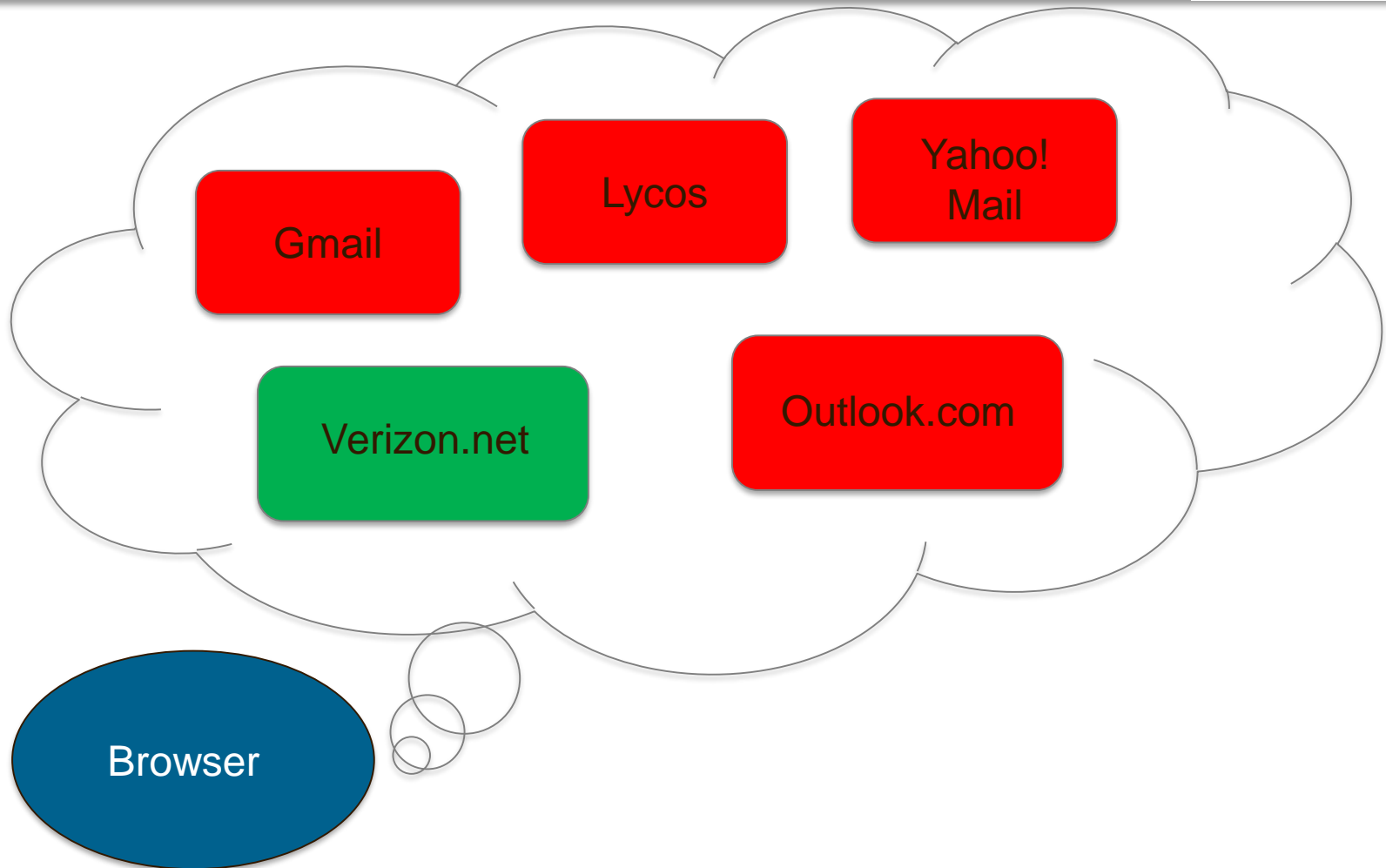
- ✓ Access via client device
- ✓ Requires License Purchase
- ✓ No Advertisements
- ✓ Multiple Email Addresses
- ✓ Client Device Storage Space Available
- ✓ Unlimited Message Attachment Size
- ✓ Comprehensive Message Customization
- ✓ Multiple Address Books
- ✓ Comprehensive Address Book Features
- ✓ Automatic Mail Delivery w/Manual Request Option

## Operating Features for Consideration

- You need a quick and easy way to do your email, calendar, and contacts from any web-enabled device, including PCs, mobile phones and tablets.
- You're using someone else's computer, or a computer not connected to your office network.
- You want immediate access to the latest features.
- You have Outlook installed on your desktop.
- You're on your own computer.
- You need to see mail from multiple accounts all in one place.
- You manage someone else's inbox.
- You want complete offline access.

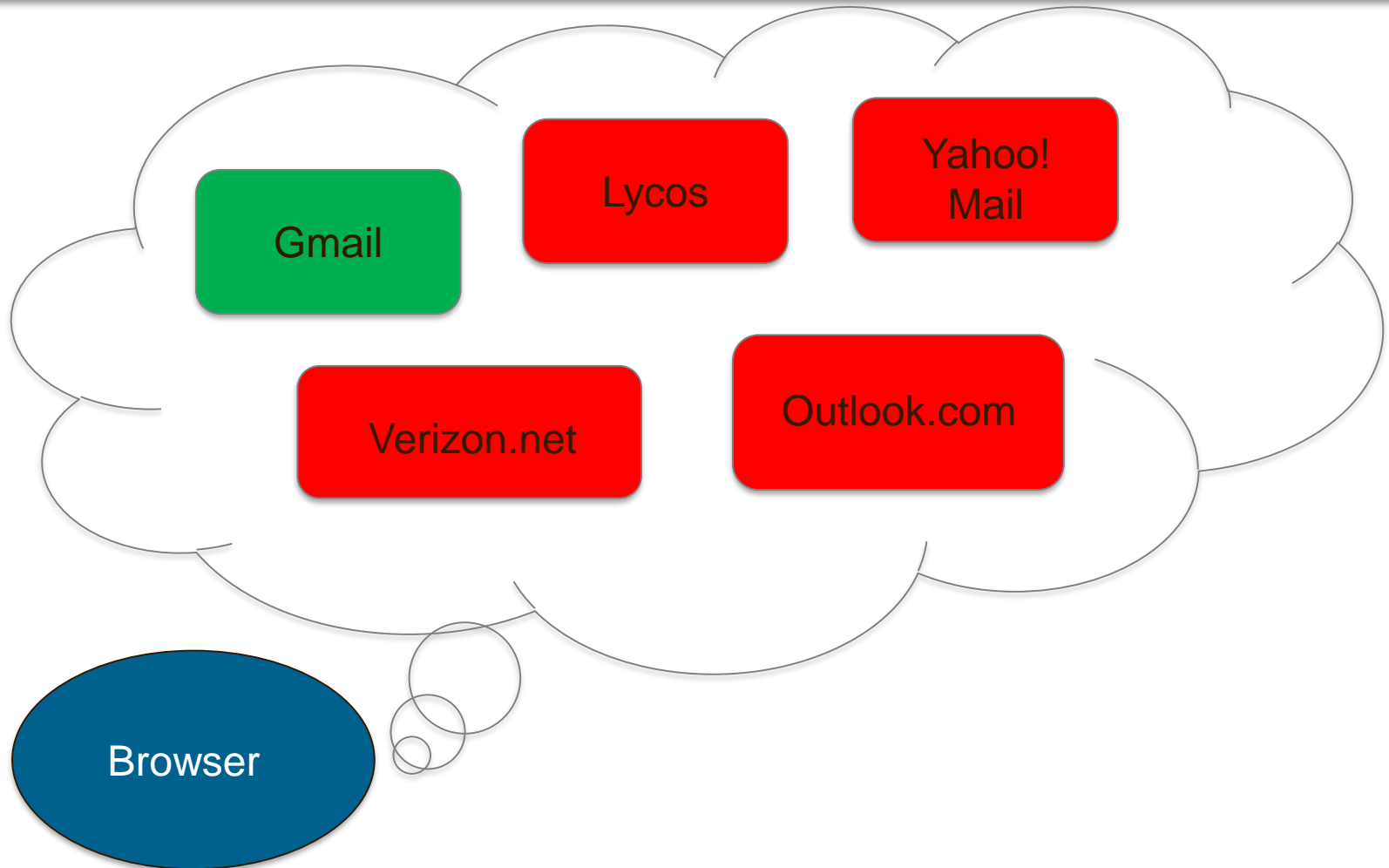
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## Web Mail Post Office Server Relationships



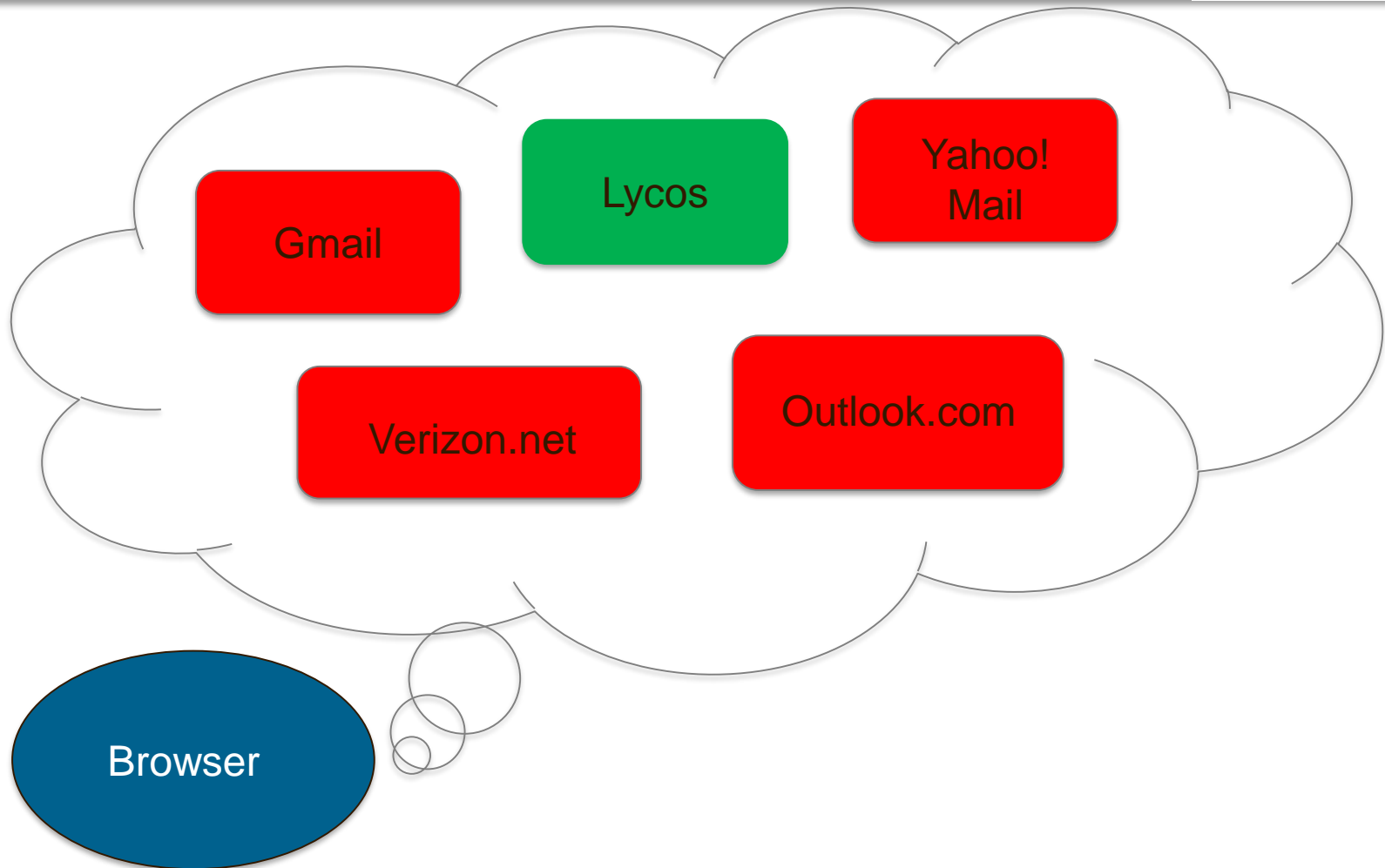
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## Web Mail Post Office Server Relationships



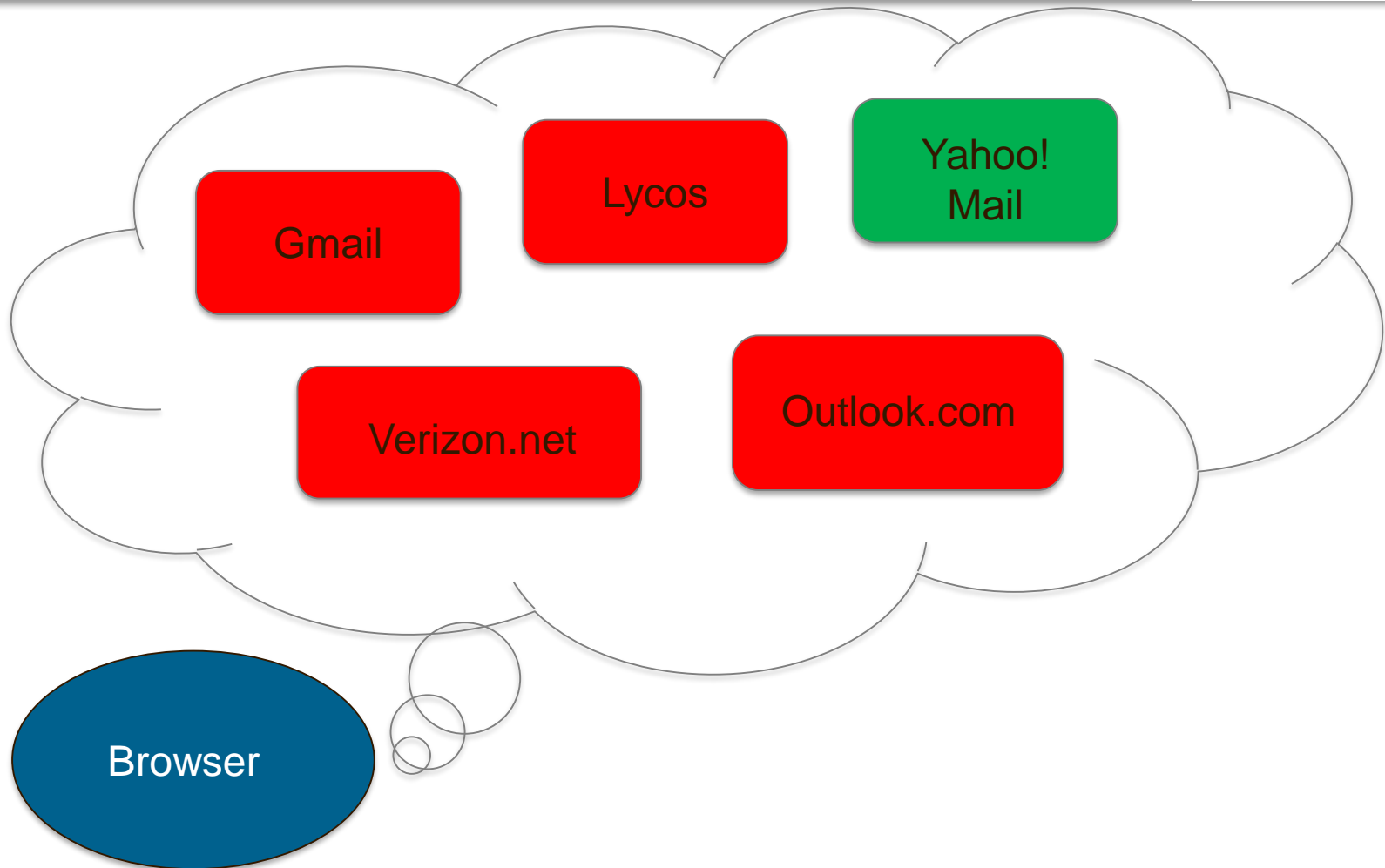
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## Web Mail Post Office Server Relationships



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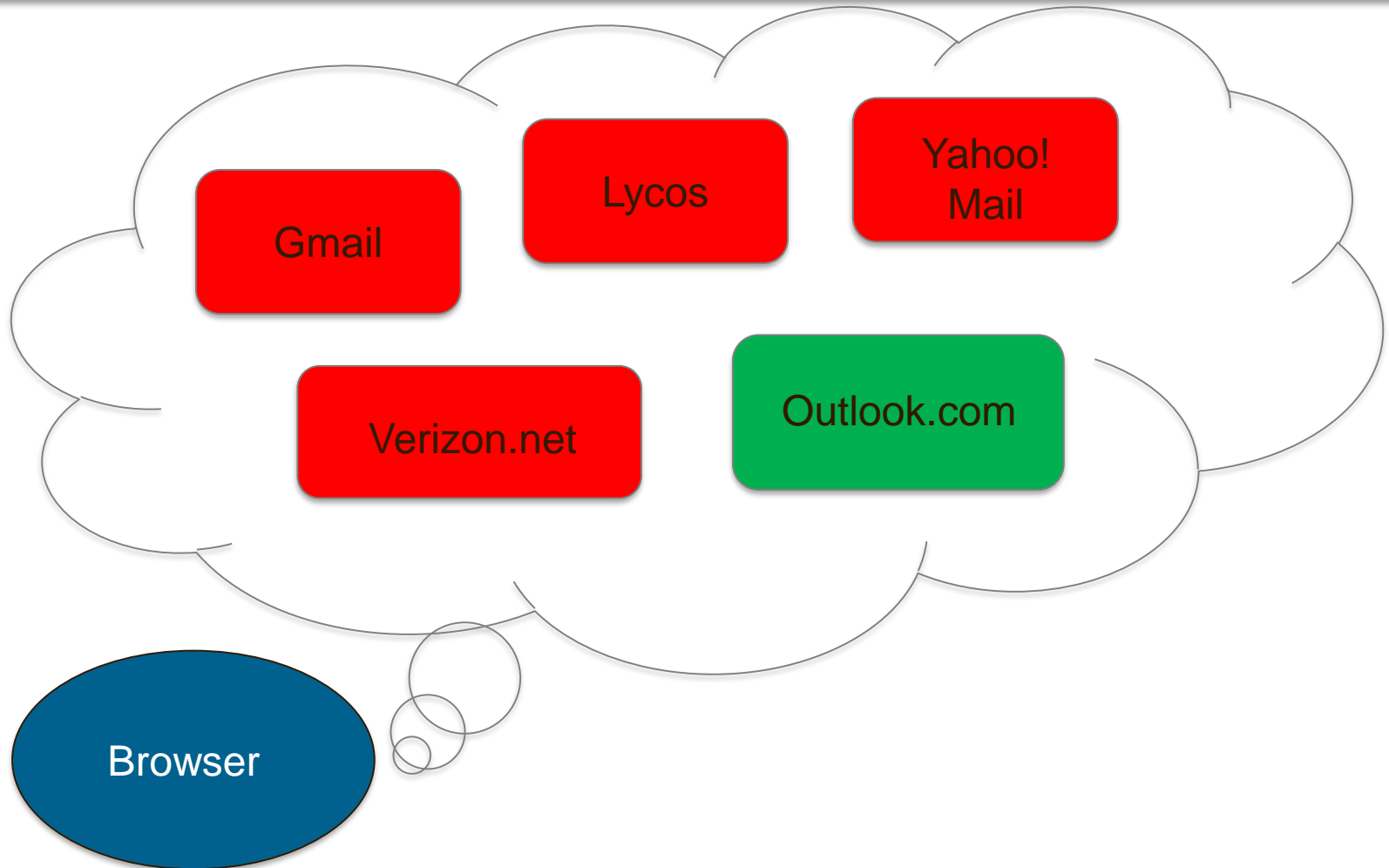
## Web Mail Post Office Server Relationships





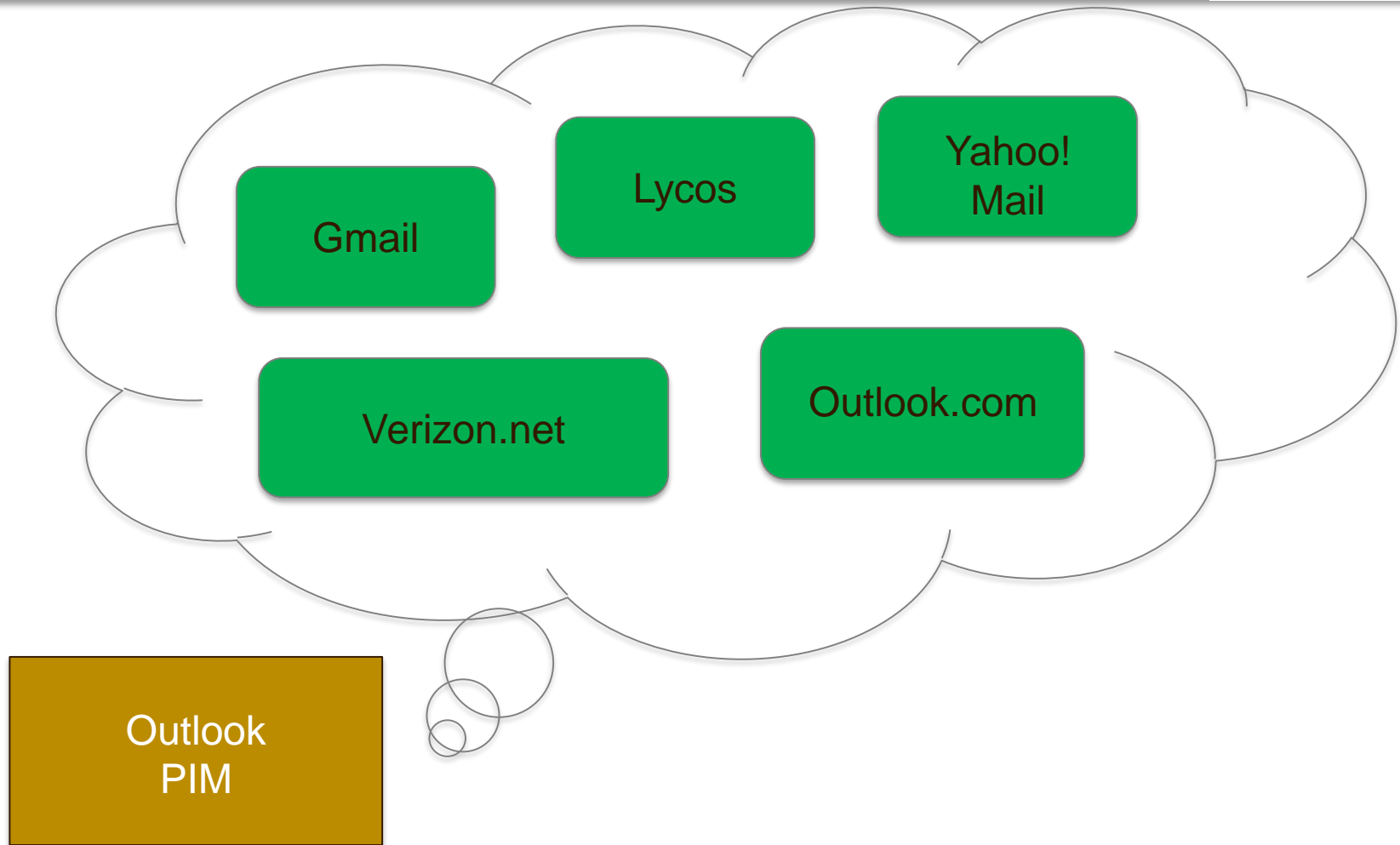
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## Web Mail Post Office Server Relationships



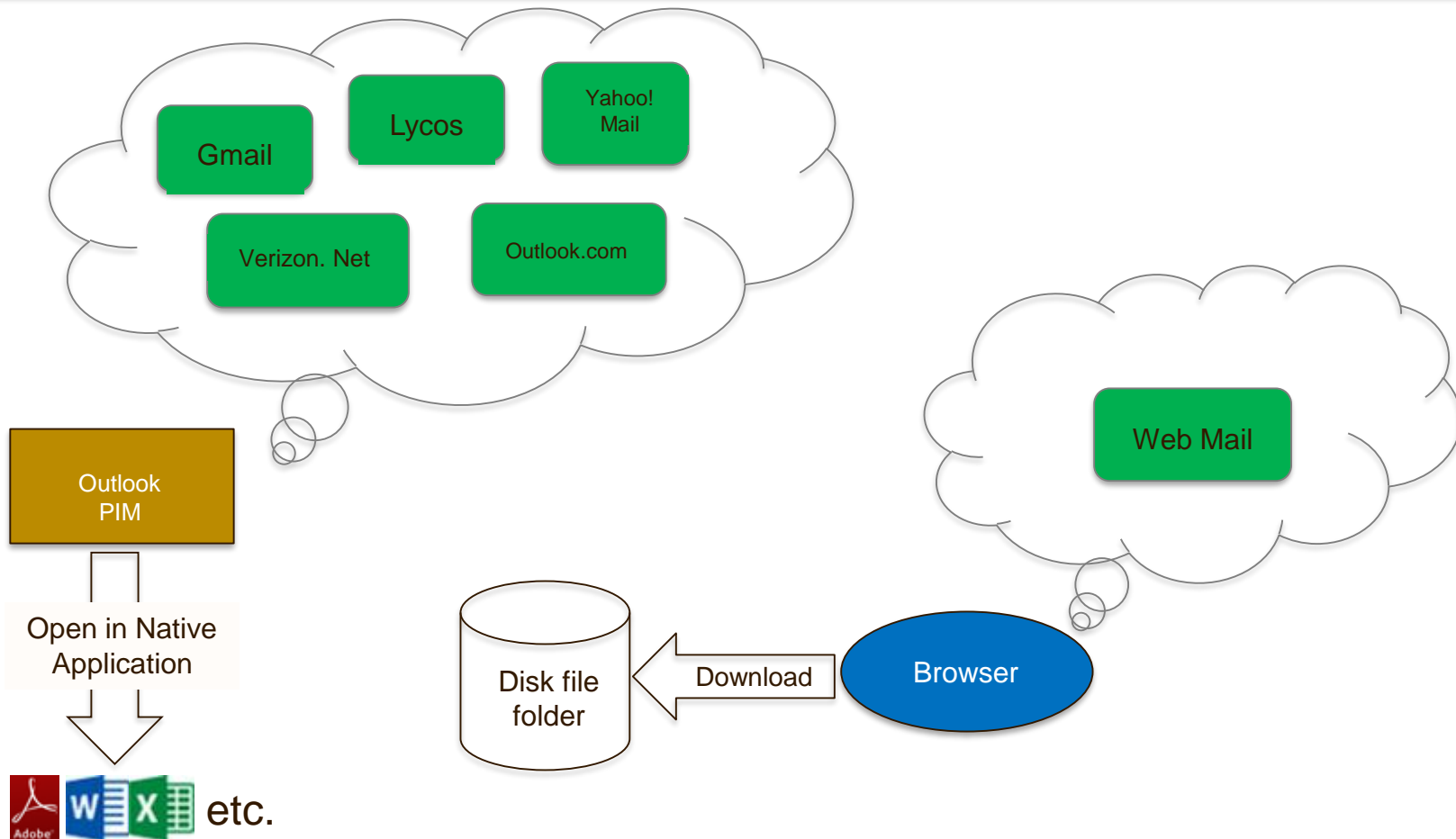
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## Client Mail Post Office Server Relationships



# Email

## Process Message Attachment Data Files

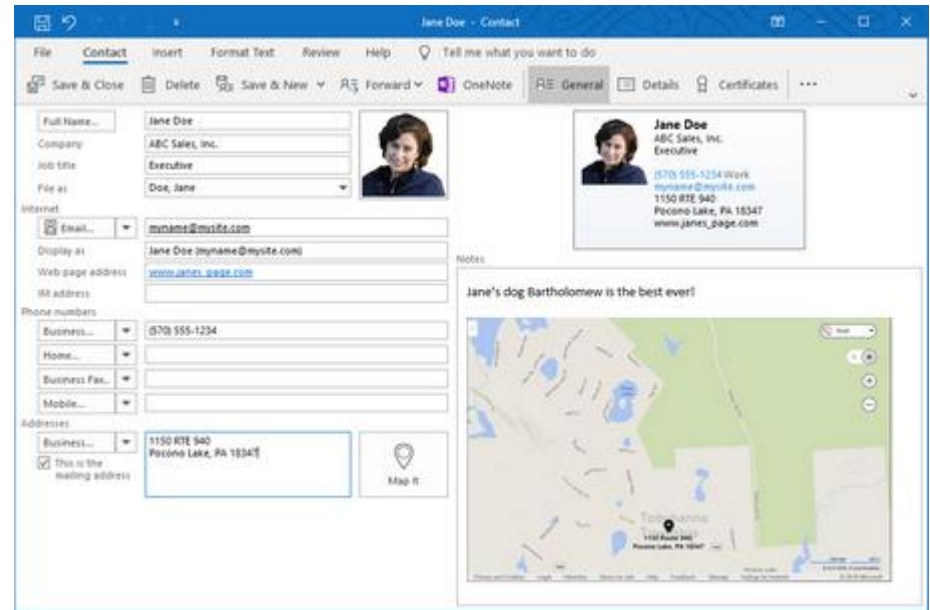


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## Outlook PIM People Contact via Address Book(s)

### Outlook PIM

- Comprehensive Address Book Features
  - Individual entry
  - Group entry
  - Image embedding
  - Multi-media embedding
  - Journaling
  - Task tracking
  - Item searching
  - Import/Export
  - Etc.
- Multiple Contact Address Books

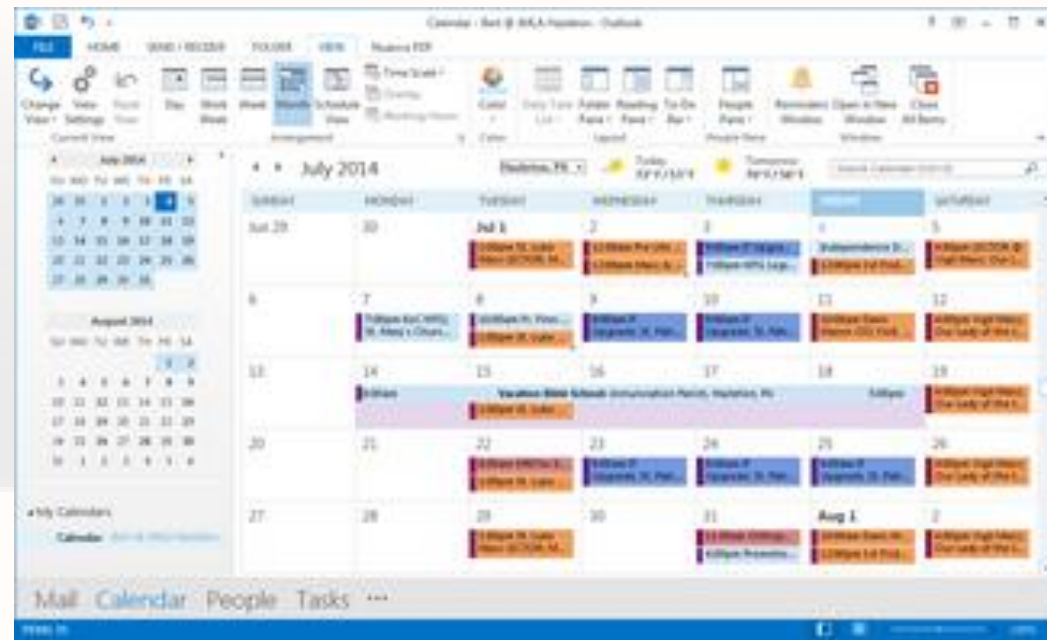


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## Outlook PIM Calendar

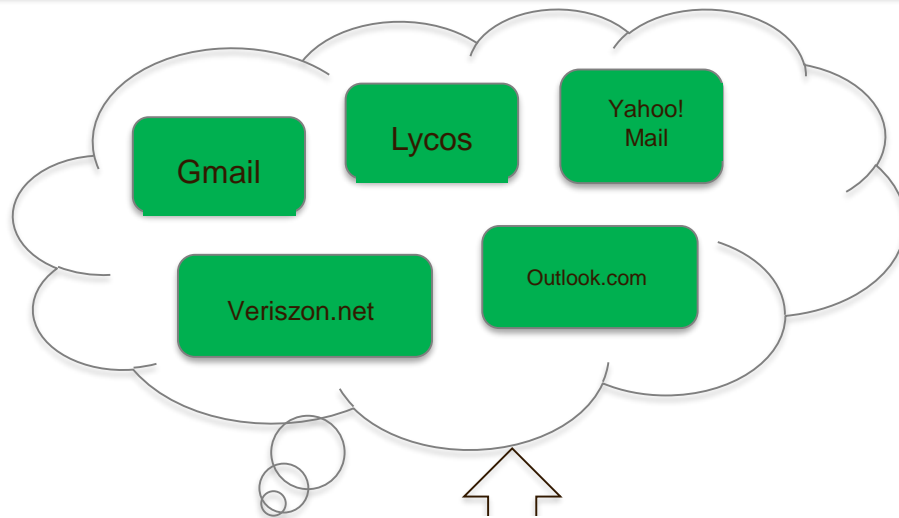
### Outlook PIM

- Comprehensive Calendar Features
  - Individual entry
  - Group entry
  - Image embedding
  - Multi-media embedding
  - Item recurrence
  - Item searching
  - Import/Export
  - Meeting messaging
  - Etc.

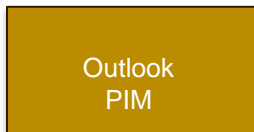


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## Multiple Post Office Purpose



Forward to Web Mail Account



Browser



**THANK YOU!**